

# Student Group Training 2021/22

## Wednesday 23rd June

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JOIN  
HERE

13:30-14:00

### Welcome

Welcome to the new year! This session will cover what to expect from the training, meet your staff support, and teach you how to navigate all the different Teams sessions.

Recommended for everyone.

14:00-15:00

### Finance: Fundraising, Funding, Selling Tickets

Learn how to earn more money for your group through fundraising and selling tickets at your activities. This session will also cover fundraising for charity and additional funding available for you.

Recommended for Treasurers, and those looking to raise money for their group or charity.

15:00-16:00

### Recruiting members and Promoting your Group

This session will teach you everything you need to know about memberships: why you need to sell them, how to increase sales, and hosting your first event.

Recommended for everyone.

16:00-17:00

### Societies Drop-In and Ask the Expert

We are joined by a Gold standard society who will share useful hints and tips about running a society. You can also ask any unanswered questions

Open to everyone.

16:00-17:00

### Student Media Induction

This session will provide the heads of Student Media Outlets with the information and resources they need to run their outlet successfully.

Mandatory for Managing Editors, recommended for all Student Media Outlet members.

## Thursday 24th June

13:30-14:00

### Website Walkthrough

Learn how to make the most of your group's minisite and use all the different website's functions.

Recommended for those who are managing your group's web presence.

14:00-15:00

### Sustainability, Ethics and Climate Action

Learn about embedding sustainability into your group's activities and about getting involved in the Students' Union sustainability initiatives.

Recommended for anyone who is involved with planning and running events/activities.

10:00-11:00

### Chairing & Facilitating

Learn to be an effective chair who can facilitate debate and resolve conflict where necessary.

Recommended for groups that hold regular meetings, or events that would require a host and/or moderator.

16:00-17:00

### Volunteering Group Induction

Come along to meet the Volunteering Team and develop skills in volunteer management, including attracting new members, keeping your volunteers engaged and rewarding their efforts.

This session is compulsory for volunteering groups and isn't applicable to other student groups.

## Wednesday 30th June

14:00-15:00

### Securing Sponsorships and Making Approaches

Looking to secure sponsorship for your student group? We will cover how to make that initial approach and how to write/sell your sponsorship package.

Recommended for everyone.