

# Student Media Guidance

## Copyright

### What is copyright?

Copyright is defined as the exclusive right a creator has over a piece of work, often for a period of time. It can include literary, artistic, educational, musical and such. Copyright allows exclusive rights to use, distribute and profit from the work. When work is used which has copyright, it is important the work is licensed for re-use and the creator is credited.

Fair use is designed within UK Copyright Law to allow the lawful use and/or reproduction of work without seeking permission or infringing of the creator's copyright interest. Fair use covers most creative outlets, textbased works, typographical works, but not printed music. Fair usage has three areas of legitimate defence:

- Used for research or study
- For criticism, review or quotation
- Utilised for reporting current events (not applicable to photographs)

Copyright also covers content created and uploaded to social media outlets. When using images from social media you must consider the privacy of the content uploaded. [A list of stock image sites can be found here.](#)

### Checklist

